

PREPARING EXISTING SMALL BUSINESS OWNERS FOR GROWTH.



TUESDAY- FEBRUARY 10

Planning for Business Growth

Panel of business development resource providers leading the industry in connecting you to resources needed for growth.

WEDNESDAY-FEBRUARY 11

Attend this interactive workshop specially designed for food entrepreneurs led by *FoodLab Detroit*.

THURSDAY-FEBRUARY 12

Entrepreneurship & Neighborhood Sustainability

Neighborhood-based organizations share their strategies for attracting, sustaining and growing local business districts.

FRIDAY-FEBRUARY 13

Hear two presentations on sales and marketing as well as attend a panel "*Different Approaches to Lending*" featuring a variety of financing options for small business owners.

SATURDAY-FEBRUARY 14

Small Business Legal Academy

Wayne State University Law School

All-day agenda includes panel discussions ranging from *Intellectual Property*, *Marketing Issues* and *Funding Issues* to information for social entrepreneurs and nonprofits. The day will also feature "*Ask a Lawyer*" sessions where participants can meet one-on-one with legal professionals.

Detroit Entrepreneur Week 2015

**FEBRUARY 10-
FEBRUARY 14**

Weekday sessions are held
**Tuesday, February 10 -
Friday, February 13, 9am-12pm**
at **Focus: Hope Center for
Advanced Technologies**
1400 Oakman Blvd. • Detroit

Small Business Legal Academy
will be held all day on **Saturday,
February 14** at **Wayne State University
Law School**, 471 W. Palmer • Detroit

**ONLINE REGISTRATION ONLY AT
dew15.eventbrite.com**

Registration includes daily refreshments and
free weekday parking.

